

# price list

## 2019 - 2020

type of project	additional information	estimated time	price
<b>GRAPHIC DESIGN</b>			
Poster (A5-A0) level 1	<ul style="list-style-type: none"> <li>including a simple design</li> </ul>	6 h	322,00 €
Poster (A5-A0) level 2	<ul style="list-style-type: none"> <li>including a premium design with a in depth research of ideas and graphic processing</li> </ul>	12 h	644,00 €
Flyer	<ul style="list-style-type: none"> <li>recto: 241,50 € (est. time: 4,5 h)</li> <li>recto/ verso: 483,00 € (est. time: 9 h)</li> </ul>	from 4,5 h	ab 241,50 €
Sticker S/ M/ L	<ul style="list-style-type: none"> <li>small to large sized sticker not bigger than A2</li> </ul>	4,5 h	241,50 €
Sticker XL	<ul style="list-style-type: none"> <li>single sticker on a part of a wall/ furniture/ machine or vehicle</li> </ul>	6,75 h	362,25 €
Sticker set XL	<ul style="list-style-type: none"> <li>several stickers to decorate facades/ walls/ furnitures / machines or vehicles</li> </ul>	21 h	1 127,00 €
Invitation	<ul style="list-style-type: none"> <li>recto: 241,50 € (est. time: 4,5 h)</li> <li>recto/ verso: 402,50 € (est. time: 7,5 h)</li> </ul>	from 4,5 h	ab 241,50 €
Beach flag		6,75 h	362,25 €
Document (i.e. format PDF of max. 5 pages)	<ul style="list-style-type: none"> <li>simple form: 483,00 € (est. time: 9 h)</li> <li>interactif form: 724,50 € (est. time: 13,5 h)</li> <li>additional pages: 20,70 €/ page</li> </ul>	from 9 h	ab 483,00 €
Pictogram/ icon		7,5 h	362,25 €
Voucher	<ul style="list-style-type: none"> <li>recto: 241,50 € (est. time: 4,5 h)</li> <li>recto/ verso: 362,25 € (est. time: 7,5 h)</li> </ul>	from 4,5 h	ab 241,50 €
Label for packaging		12,5 h	684,25 €
Packaging design level 1	<ul style="list-style-type: none"> <li>including the creation of a design on an existing packaging (i.e. shoe box, standard bottle/ can, standard yoghurt cup, etc.)</li> </ul>	25,5 h	1 368,50 €
Packaging design level 2	<ul style="list-style-type: none"> <li>including the creation of a design and an original new packaging</li> </ul>	51 h	2 737,00 €
<b>EDITION</b>			
Brochure (cover page + 5 interior pages + back page)	<ul style="list-style-type: none"> <li>cover page: 333,50 € (est. time: 7,5 h)</li> <li>interior page/ back page: 126,50 € (est. time: 3 h)</li> </ul>	from 25,5 h	ab 1 092,50 €
Leaflet level 1	<ul style="list-style-type: none"> <li>leaflet folded once/ twice or three times</li> </ul>	7,5 h	362,25 €
Leaflet level 2	<ul style="list-style-type: none"> <li>leaflet folded once plus an extra interior double page printed recto/ verso</li> </ul>	15 h	678,50 €
Template of a Powerpoint presentation (including animation of slides and objects)	<ul style="list-style-type: none"> <li>including title page + summary + max. 4 different styles of slide</li> <li>additional slides: 20,70 €/ slide</li> </ul>	from 13 h	ab 609,50 €
<b>CORPORATE IDENTITY</b>			
Business card	<ul style="list-style-type: none"> <li>recto: 322,00 € (est. time: 6 h)</li> <li>recto/ verso: 563,50 € (est. time: 10 h)</li> </ul>	from 6 h	ab 322,00 €
Stationery pack	<ul style="list-style-type: none"> <li>including the design of a letter/ envelope layout and a business card recto/ verso</li> </ul> <p><i>DOESN'T INCLUDE THE CREATION OF THE ENTIRE BRANDING!</i></p>	12 h	644,00 €
Logo level 1	<ul style="list-style-type: none"> <li>simple design of a logo (one colour, no effects, simple research of ideas)</li> </ul>	18 h	966,00 €
Logo level 2	<ul style="list-style-type: none"> <li>premium design of a logo (in depth research, proposition of up to 15 ideas, usage of special effects and colours)</li> </ul>	24 h	1 288,00 €
Corporate identity pack	<ul style="list-style-type: none"> <li>creation of a logo level 1 (see information above), definition of colours/ pictures/ icons / Powerpoint presentation template, creation of the brand guide</li> </ul>	from 48 h	from 2 576,00 €

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<b>VISUALISATION / SIMULATION</b>			
Photo montage level 1	<ul style="list-style-type: none"> <li>transformation of an existing photo</li> <li>the original photo needs to show a front or exact side view of the location to be transformed</li> </ul>	1 h	63,25 €
Photo montage level 2	<ul style="list-style-type: none"> <li>transformation of an existing photo</li> <li>the original photo can show the affected location in any kind of angle</li> </ul>	3 h	161,00 €
Simple 3D visualisation	<ul style="list-style-type: none"> <li>visualisation of an interior space including elements like furnitures, windows/ doors, decoration, people)</li> <li>the client will receive a maximum of 3 images showing the space in 3 different angles</li> <li>run through video: 161,00 € suppl.(est. time: 3 h)</li> </ul>	from 21 h	from 1 127,00 €
Single colour logo or icon in 3D	<ul style="list-style-type: none"> <li>transformation of an existing logo/ icon in 3D</li> <li>the client will receive 1 image and 1 animation with logo/ icon moving/ rotating (in any file format needed)</li> </ul>	6 h	322,00 €
<b>ANIMATED IMAGES</b>			
Film of max. 10 min	<ul style="list-style-type: none"> <li>editing/ subtitling of existing film material to a film of max. 10 min</li> </ul> <p><i>FILM EXCEEDING THE 10 MIN WILL REQUIRE A COST ESTIMATION AFTER BRIEFING WITH THE CLIENT!</i></p>	18 h	966,00 €
Simple animation of max. 5 min	<ul style="list-style-type: none"> <li>animation created either in Adobe Flash or After Effects including images, text and special effects</li> </ul>	18 h	966,00 €
Animation of max. 20 min	<ul style="list-style-type: none"> <li>animation created either in Adobe Flash or After Effects including images, text and special effects</li> </ul> <p><i>FILM EXCEEDING THE 20 MIN WILL REQUIRE A COST ESTIMATION AFTER BRIEFING WITH THE CLIENT!</i></p>	60 h	3 220,00 €
<b>INTERACTIVE IMAGES / WEB</b>			
Creation of a simple website (max. 5 pages)	<ul style="list-style-type: none"> <li>simple horizontal or vertical navigation, standard layout and pages containing text, images and videos</li> </ul> <p><i>WEBSITE PROJECT EXCEEDING 5 PAGES WILL REQUIRE A COST ESTIMATION AFTER BRIEFING WITH THE CLIENT!</i></p>	from 27 h	from 1 449,00 €
Creation of an interactive website (max. 5 pages)	<ul style="list-style-type: none"> <li>special navigation, original layout and pages containing text, images, videos, contact forms, search engines, google maps, etc. (elements according to the client needs)</li> </ul> <p><i>WEBSITE PROJECT EXCEEDING 5 PAGES WILL REQUIRE A COST ESTIMATION AFTER BRIEFING WITH THE CLIENT!</i></p>	from 54 h	from 2 898,00 €
Animated web banner	<ul style="list-style-type: none"> <li>animated web image (GIF, MPEG4 or flash video SWF)</li> </ul>	3 h	161,00 €
Static web banner	<ul style="list-style-type: none"> <li>simple static image for use on the internet</li> </ul>	1,5 h	80,50 €

// All prices listed above are without VAT.

// The prices are calculated based on the hourly rate of 49,00 €, the type of the project (high/ low level), the required skills, a medium difficulty level, a medium publication volume and a simple, non-exclusif use.

// The estimated time for each project includes the research of ideas and the execution of the project. It doesn't include the total time needed to respond to the amount of feedback given and the correction rounds demanded by the client.

// The processing of all feedback given by the client on current projects is included in the project price. But the amount of feedback given can influence considerably the estimated time of finishing the project.

// In case the client wishes to change entirely the whole content or format after having almost or totally finished the project, an additional bill will be generated including the extra time needed to realise those changes (49,00 €/ hour).

// For all project inquiries not listed here a cost estimation will be sent after briefing. Otherwise, the terms and conditions apply (Imagency.eu).